

**FALL BACK INTO SUCCESS**  
 2019 MGA Convention 🍁 October 16-18 🍁 Tan Tar A Resort

# EXHIBITOR PACKET

The enclosed forms in this Exhibitor Packet contain important trade show and general convention information. Take note that the **trade show is one day - Thursday October 17<sup>th</sup>**. You are also invited to attend the Meet and Greet on *Wednesday, October 16<sup>th</sup>*, in the Exhibit Hall *after booth setup*. The Trade Show will take place in Salons B&C, which is a new location for our Convention. All electrical and rental items will be handled by Tan-Tar-A Resort while shipping will be handled by Page & Brown Convention Services.

If you have any questions, please contact Cory Campbell at 417-831-6667 or [ccampbell@missourigrocers.com](mailto:ccampbell@missourigrocers.com).

## Wednesday, October 16<sup>th</sup>

- 10:00 AM** MGA Golf Tournament
- 5:30 PM** Exhibitor Meet and Greet in Exhibit Hall
- 7:00 PM** Dinner and Entertainment

## Thursday, October 17<sup>th</sup>

- 8:00 AM** Breakfast in Exhibit Hall
- 9:30 AM** Business Session

## Thursday, October 17<sup>th</sup> Cont.

- 10:30 AM** Business Session
- 12:00 PM** Trade Show
- 6:30 PM** Cocktail Reception
- 7:00 PM** President's Gala

## Friday, October 18<sup>th</sup>

- 6:30 - 9:00 AM** Grab and Go Breakfast

## Deadlines

- |   |   |
|---|---|
| Booth Application Returned<br><i>(Deposit of \$100 per booth required to reserve space)</i>                                 | <b>As soon as possible</b>                      |
| Advertising for Missouri Grocer<br><i>(Including ad and artwork)</i>  | <b>Friday, August 2<sup>nd</sup>, 2019</b>      |
| Hotel Reservation Deadline to Tan Tar A   | <b>Tuesday, September 17<sup>th</sup>, 2019</b> |
| Balance of Payment Due for Booth<br><i>(No one will be allowed to exhibit unless space is PAID prior to the convention)</i> | <b>Friday October 4<sup>th</sup>, 2019</b>      |
| Convention Registration Form Deadline   | <b>Tuesday, October 8<sup>th</sup>, 2019</b>    |
| Admission Badge Request Form to MGA Office  | <b>Tuesday, October 8<sup>th</sup>, 2019</b>    |

# HOTEL & BOOTH INFORMATION

## HOTEL RATES

Guest Room	\$133.00 per room, per day plus tax
One Bedroom Suite	\$198.00 per room, per day plus tax
Two Bedroom Suite	\$258.00 per room, per day plus tax

## RESERVATIONS

**To make a reservation, please call (800) 826-8272**

- Don't forget to inform the hotel that you are with the Missouri Grocers Association
- **This convention rate is available two days before and after the convention**

*\*Please contact Cindy McMillian at the MGA office by phone at 417-831-6667 or by email at [cmcmillian@missourigrocers.com](mailto:cmcmillian@missourigrocers.com) with any questions regarding hotel reservations.*

## HOTEL POLICY

**Reservations MUST be made no later than Tuesday September 17<sup>th</sup>, 2019 to guarantee accommodations at convention rate.**

However, reservations will be accepted and confirmed up to the opening day of the convention providing accommodations are still available.

### **Cancellation Policy:**

All cancellations must be made at least THREE (3) days prior to arrival date.

### **Hotel Address:**

Tan-Tar-A Resort  
494 Tan Tar A Drive  
State Road KK  
Osage Beach, Missouri 65065

**Booths & Merchandising Show:** Entire exhibit hall will be carpeted blending in with your booth dividers and backdrop curtain. A uniform design of booths will be adopted and furnished by the Association at no extra cost. Traditional booths will consist of one booth 8'x10', one 6' x 30" table with cover, two chairs, one waste basket, and identification sign. Additional tables/chairs may be ordered in advance through Tan-Tar-A Resort (found of pages 5-8).

**Insurance:** All goods placed in this show will be at the risk of the owner. MGA will not be responsible for the safety of exhibits against robbery, fire, water or any other causes; in all cases, exhibitors must maintain their own goods.

**Electrical/Internet Service:** Adequate current is available and can be supplied upon request through Tan-Tar-A Resort at an additional cost to exhibitor.

**Exhibitor Passes:** Name badges will be issued for the use of the exhibitors and employees working at convention exhibits. NAME BADGE WILL BE REQUIRED TO ENTER THE EXHIBIT AREA.

**Reduced Cost Registration Packet:** Two (2) reduced cost, full convention registrations can be purchased with an 8x10 booth space rental. A place is provided for these registrants' names on the booth contract. If you need further assistance in this matter contact Cory Campbell at 417-831-6667.

# EXHIBITOR SCHEDULE

**Exhibitor Set Up:** Wednesday October 16<sup>th</sup> 8:00 am to 5:00 pm

**Exhibitor Attendance Requested:**

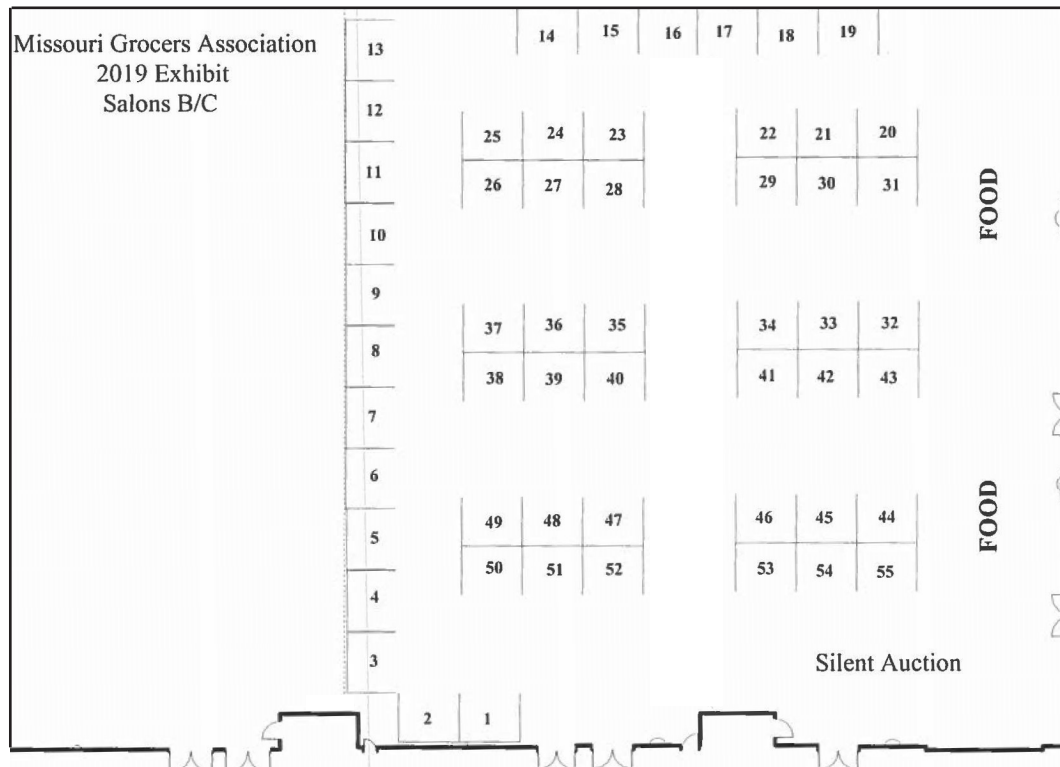
**Exhibitor Meet and Greet:** Wednesday October 16<sup>th</sup> 5:30 pm to 6:30 pm  
in the Exhibit Hall, please have your booths set up before hand

**Trade Show Hours:** Thursday October 17<sup>th</sup> 12:00 pm to 4:00 pm

**Exhibitor Move-Out:** Thursday October 17<sup>th</sup> 4:00 pm to 11:00 pm

## TRADE SHOW BOOTH LAYOUT

**Thursday, October 17<sup>th</sup> Salon B&C (New Location to MGA)**



**Booth Size:** 8' X 10'

**Equipment:** One Identification Sign  
1 - 6' x 30" Draped and Skirted Table  
2 - Chairs  
1 - Wastebasket

\* Electrical hook up is not included with your booth package;  
please contact Tan-Tar-A Resort (see pages 6-7)

**Drape:** Green & Bone

**Aisle Carpet:** Exhibit Hall is Carpeted

**Shipping Info:** Freight shipments must be sent prepaid. COD shipments will be refused.

**Send freight to:** ATTN: MGA Convention  
Tan-Tar-A Resort  
Insert: Exhibitor Name and Booth # \_\_\_\_\_  
C/O Page & Brown Convention Services  
5744 Chapel Drive  
Osage Beach, MO 65065

**Booth Cost:**

**Booth only \$600**  
Booth w/ 2 registrations \$800  
Additional booths \$550 each

**Deposit:**

A \$100 non-refundable deposit is required to hold each space and is due with contract. *Balance is due before September 17<sup>th</sup>, 2019*

# TRADITIONAL BOOTH CONTRACT

**2019 Trade Show Date and Time**Thurs, October 17<sup>th</sup> • 12:00 pm to 4:00 pm**Set Up**Wed, October 16<sup>th</sup> • 8:00 am to 5:00 pm**Move-Out**Thurs October 17<sup>th</sup> • 4:00 pm to 11:00 pm**Arrangement of Exhibits**

Each exhibit space is 8'x10' and is fully draped on three sides with the back 8' high or 3' high (depending on location) and two sides 3' high. Each booth will be furnished a 6' skirted table, two chairs, and a trash can.

Electricity must be arranged by the exhibitor through Tan-Tar-A Resort in advance.

Freight can be arranged through Page & Brown Convention Services.

**Space Allotment**

Space will be allotted in the order requests are received. Please indicate your first, second and third choices to facilitate handling. The MGA reserves the right to change the location of your booth should the need arise. Reservations are accepted by telephone: 417-831-6667 or fax: 417-831-3907.

**Terms**

All booths will require a \$100 deposit with the contract, which is non-refundable. Balance will be due by September 17<sup>th</sup>, 2019. No one will be allowed to exhibit until payment is received for space. No refunds will be made on space unless resale is arranged and approved by Dan Shaul, State Director. No cancellations after October 1<sup>th</sup>, 2019.

**Liability**

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the Missouri Grocers Association, Page & Brown Convention Services, and the Tan-Tar-A Resort, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitors are urged to insure themselves against such risk of loss or liability. Neither the Association, Page & Brown Convention Services, or the Tan-Tar-A Resort guarantee exhibitors against loss by theft or otherwise.

Exhibitor \_\_\_\_\_ E-mail \_\_\_\_\_  
Address \_\_\_\_\_ Telephone \_\_\_\_\_  
City • State • Zip \_\_\_\_\_ Fax \_\_\_\_\_

Booth sign to read \_\_\_\_\_

Booth # First Choice \_\_\_\_\_ # Second Choice \_\_\_\_\_ # Third Choice \_\_\_\_\_

\_\_\_\_\_ \$800.00 includes booth and two full registration packets

List names for two registrants \_\_\_\_\_

\_\_\_\_\_ \$600.00 includes booth only

\_\_\_\_\_ \$550.00 for each additional booth. Total number of booths \_\_\_\_\_

Deposit for \_\_\_\_\_ booths at \$100.00 each \$ \_\_\_\_\_ Check enclosed for full payment of \$ \_\_\_\_\_

Please bill my company for \$ \_\_\_\_\_

Please charge my credit card for \$ \_\_\_\_\_ \*We accept all major credit cards\*

Name appearing on card \_\_\_\_\_ Card number \_\_\_\_\_

CVV # \_\_\_\_\_ Expiration date \_\_\_\_\_ Signature \_\_\_\_\_

If billing information is different than mailing address:

Address \_\_\_\_\_ City • State • Zip \_\_\_\_\_

We, the undersigned, contract for exhibit space shown in the diagram which we have designated above. It is also understood that the \$100 deposit is non-refundable and the balance will be paid in full before September 17<sup>th</sup>, 2019. The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in this contract.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail to: Missouri Grocers Association, 315 N. Ken Ave., Springfield, MO 65802

# TAN-TAR-A EXHIBITOR



Included with your exhibit space is: 1) 6' x 30" draped and skirted table;  
2) chairs; 1) wastebasket; and carpeted 8' x 10' area

**PLEASE COMPLETE THE FOLLOWING INFORMATION  
AND FAX/MAIL YOUR ORDER ALONG WITH THE FORM OF PAYMENT.**

494 Tan Tar A Drive, P O Box 188TT, Osage Beach MO 65065  
Hotel Phone #: (573) 348-3131  
Exhibit Coordinator Phone: 573-348-8551 \* Fax: 573-348-8605  
Email: sales@tan-tar-a.com

Qty	Item EQUIPMENT	Pre-Order Price	On-Site Price
	Additional 6'x30" Draped & Skirted Table(s), <b>One time charge</b>	\$ 20.00 each	\$ 25.00 each
	Additional 6'x18" Draped & Skirted Table(s), <b>One time charge</b>	\$ 15.00 each	\$ 20.00 each
	High Back Bar Stool, <b>One time charge</b>	\$ 20.00 each	\$ 25.00 each
	Cocktail Tables (tall), <b>One time charge</b>	\$ 20.00 each	\$ 25.00 each
<b>AUDIOVISUAL</b>			
	6'x6' Tripod Screen <b>per item/per day</b>	\$ 51.00	\$ 63.00
	Easel(s) <b>per item/per day</b>	\$ 20.00	\$ 25.00
	Extension Cord(s), or Power Strip(s) <b>per item/per day</b>	\$ 13.00	\$ 19.00
	32" Flat Screen LCD Monitor w/DVD <b>per item/per day</b>	\$ 125.00	\$ 175.00
	20" Flat Screen LCD Monitor w/DVD <b>per item/per day</b>	\$ 100.00	\$ 150.00
	37" LCD Flat Screen Monitor <b>per item/per day</b>	\$ 175.00	\$ 225.00
<b>TELEPHONE SERVICE – PAYMENT <u>MUST</u> BE ROOM CHARGE OR CREDIT CARD A \$200 deposit will be applied to cover anticipated phone calls.</b>			
	High Speed Internet Line, <b>per day</b>	\$ 95.00 <b>per day</b>	\$ 125.00 <b>per day</b>
	Direct Line (Outgoing Calls Only), <b>** plus cost of calls, 5.475% sales tax and 55% service charge on calls</b>	\$ 50.00 <b>**</b>	\$ 60.00 <b>**</b>
<b>ELECTRICAL SERVICE</b>			
	Set(s) of Two, 110V Electrical Outlets, <b>One time charge</b>	\$ 50.00	\$ 60.00
	Set(s) of 220 Amp Electrical Service, <b>One time charge</b>	\$ 127.00	\$ 190.00
	<b>Total</b>		
<b>ALL ABOVE ITEMS INCLUDE BANQUET ADMINISTRATION SERVICE FEE AND SALES TAX. If Tax Exempt, please send a current Missouri State Tax Exempt Letter with Exhibit Form</b>			

**Please complete the payment information on the next page!**





# PAGE & BROWN CONVENTION SERVICES

## Exhibit Material Handling

### SHIPPING INSTRUCTIONS - INCOMING

NO COLLECT SHIPMENTS WILL BE ACCEPTED. **Send shipments PRE-PAID to the below address, with the following information.**

Name of Show \_\_\_\_\_ Date of Show \_\_\_\_\_ Location of Show \_\_\_\_\_  
Company Name \_\_\_\_\_ Booth #(s) \_\_\_\_\_ (if known)

C/O Page & Brown Convention Services | 5744 Chapel Drive | Osage Beach, MO 65065

- **If you will be shipping freight, we require this form to be on file with payment, before the arrival of your exhibit material.**
- **Shipments (each item) must be labeled with all of the above information to insure delivery to proper booth.**
- If phone calls are necessary to determine necessary show delivery information, there will be a \$30 surcharge added.
- Credit card orders will be processed after the show is over. Indicate if you would like a receipt faxed.
- If weight of shipment is known, pre-payment may be made by check. See rate schedule below.
- Shipments should be made early, to be delivered to above address, at least three days prior to set-up date.
- Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an additional \$50.

### OUTGOING SHIPPING INSTRUCTIONS

- **Representative at show site will be expected to label their containers and furnish us with shipping documents.**
- **Pre-printed shipping documents with your account number will help expedite outgoing shipping.**
- Our outgoing material handling form will be provided at show site. We require that it be completed and left with shipment.
- It is your company's responsibility to call carrier and arrange for pickup, if shipping with other than UPS or Federal Express.
- When time frame allows, we request that pickups be scheduled at our warehouse, the next business day after show closes.

### PAGE & BROWN WILL PROVIDE THE FOLLOWING SERVICES:

- Receive and store shipments (30 days free storage allowed).

**For Labels & More Information Visit**

- **Our** Delivery to booth, prior to exhibitor set-up time.

**Web Site at [www.pagebrown.com](http://www.pagebrown.com)**

- Removal and return of empty crates to and from booths.
- Handling out of the exhibit site at conclusion of the show.

**Click On Exhibit Material Handling  
\*\*\* Keep Your Shipment Tracking Numbers\*\***

I. **ADVANCE SHIPMENTS Shipments received at warehouse.** Shipments of common freight and crated exhibits will be received and stored, up to 30 days prior to show, and delivered to booth at show site. Any necessary handling of empty containers to and from storage and outgoing handling at conclusion of show.

<u>Per 100 lb.</u>	<u>Min. Charge</u>
\$48.00	\$48.00

II. **RECEIVING AT SHOW SITE Shipments received at show site during exhibitor move in period only, early shipments will be refused.** Includes receiving, delivery to booth, any necessary handling of empty containers to and from storage, and outgoing handling at conclusion of show.

\$50.00	\$50.00
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III. **OUTGOING HANDLING ONLY**

IV. **HANDLING UNCRATED MATERIAL** Rates in Item I and Item II above apply to common freight and crated exhibit material shipments of more than 10 loose boxes will have a 30% surcharge to above rates to cover additional handling time.

\$40.00	\$40.00
Plus 30%	

### LIMITS OF LIABILITY AND RESPONSIBILITY

We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or loss of materials after delivery to booth, during installation time, or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibitor should contact their insurance carrier if necessary, to provide insurance coverage for materials from the time they leave your firm until they are returned after the show. Limit of liability is \$.25 per lb. per article, with a maximum liability of \$50.00 per item, and a maximum of \$1,000.00 per shipment. **Hotels – Convention Centers Will Not Accept Freight As They Do Not Have The Facilities To Receive Or Store Freight.**

Trade Show \_\_\_\_\_ Amount Paid \_\_\_\_\_ Weight \_\_\_\_\_  
Contact \_\_\_\_\_ Telephone \_\_\_\_\_  
Company Name \_\_\_\_\_ Fax \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_ Authorized By \_\_\_\_\_

**By submitting this form, you authorize Page & Brown to apply charges to credit card number provided.**

# PAGE & BROWN CONVENTION SERVICES

## Display Assembly & Dismantling Services

### DISPLAY INSTALLATION WITHOUT YOUR SUPERVISION

\_\_\_\_\_ You are authorized to assemble our background display, prior to our arrival at the convention center. We are forwarding blueprints, a photo or instructions for your information. We understand that all work will be done on straight time. Shipping information will be sent to you shortly.

Per man hour – 2 hour minimum ----- \$50.00 Per Hour

Date and time assembly to be completed \_\_\_\_\_ #of men \_\_\_\_\_ app. hrs \_\_\_\_\_

Set up plans in crate \_\_\_\_\_ or attached \_\_\_\_\_

\_\_\_\_\_ We would like the same service to dismantle and pack our exhibit. Instructions for shipping and weigh-bill will be provided before the end of the show.

Per man hour – 1 hour minimum ----- \$50.00 Per Hour

Date and time to dismantle \_\_\_\_\_ # of men \_\_\_\_\_ app.hrs \_\_\_\_\_

### DISPLAY INSTALLATION WITH YOUR SUPERVISION

\_\_\_\_\_ We would like \_\_\_\_\_ men available, app. hrs \_\_\_\_\_ to assemble our display, under the supervision of our representative.

Per man hour – 2 hour minimum ----- \$45.00 Per Hour

The above man, or men, to report to our booth on \_\_\_\_\_ (date) at \_\_\_\_\_ (A.M. P.M.)

\_\_\_\_\_ We would like \_\_\_\_\_ men available, app. hrs \_\_\_\_\_ to dismantle and pack our display, under the supervision of our representative.

Per man hour – 1 hour minimum ----- \$45.00 Per Hour

The above man, or men, to report to our booth on \_\_\_\_\_ (date) at \_\_\_\_\_ (A.M. P.M.)

### FOR LABELS & MORE INFORMATION VISIT OUR WEB SITE

### WWW.PAGEBROWN.COM /CLICK ON EXHIBIT MATERIAL HANDLING

Date of Shipment \_\_\_\_\_ # of Pieces Shipped \_\_\_\_\_ Via \_\_\_\_\_

Trade Show \_\_\_\_\_ Amount Paid \_\_\_\_\_ Weight \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_

Company Name \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_ Authorized By \_\_\_\_\_

**By submitting this form, you authorize Page & Brown to apply charges to credit card number provided.**

### PLEASE LABEL SHIPMENT AS FOLLOWS:

Ship To:

Name of Show \_\_\_\_\_ Booth # \_\_\_\_\_

Location of Show \_\_\_\_\_

Company Name \_\_\_\_\_ Phone Number ( \_\_\_\_\_ ) \_\_\_\_\_

Number of Pieces \_\_\_\_\_

C/O Page and Brown Convention Services

5744 Chapel Drive

Osage Beach, MO 65065



# ADVANCE REGISTRATION

## 2019 MGA Convention

Contact Name \_\_\_\_\_  
 Store/Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/ State/ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

<b>CLASSIFICATION</b> <i>(please check one)</i> <input type="checkbox"/> Retailer <input type="checkbox"/> Associate
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<b>FULL REGISTRATION</b> <b>\$195</b> Exhibitor Meet & Greet Welcome Dinner Party Breakfast Business Sessions Merchandising Show Cocktail Reception President's Gala Grand Prize Entry	<b>WEDNESDAY REGISTRATION</b> <b>\$50</b> Exhibitor Meet & Greet Welcome Dinner Party	<b>THURSDAY REGISTRATION</b> <b>\$135</b> Breakfast Business Sessions Merchandising Show Cocktail Reception President's Gala	<b>PRESIDENT'S GALA</b> <b>\$85</b> Cocktail Reception Dinner and Awards
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**All registered Thursday night guests will receive complimentary grab and go breakfast on Friday morning**

Please print all information exactly as it should appear on name badge	Full Reg. <b>\$195</b>	Wednesday Reg. <b>\$50</b>	Workshops Only <b>(No Charge)</b>	Thursday Reg. <b>\$135</b>	President's Gala <b>\$85</b>	Non-Exhibitor Show Only <b>\$100</b>
<b>First Name / Last Name/ City/ State</b>						

Please bill me for \$ \_\_\_\_\_  
 Check enclosed for \$ \_\_\_\_\_

Please charge my credit card *\*We accept all major credit cards\**  
 Name on Card \_\_\_\_\_

Make checks payable to the MGA and mail or fax with completed registration form to:  
 Missouri Grocers Association  
 315 N. Ken Avenue  
 Springfield, MO 65802  
 (P) 417.831.6667  
 (F) 417.831.3907

Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CVV# (3 or 4 digits on back) \_\_\_\_\_

Signature \_\_\_\_\_

*If billing information is different than mailing address*

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

**LAST DAY FOR PRE-REGISTRATION** is Tuesday, October 8<sup>th</sup>, 2019. After that date, registrations will be processed at the MGA registration desk at the hotel. No refunds or cancellations made after Tuesday, October 1<sup>st</sup>, 2019 substitutions only

# EXHIBITOR ADMISSION BADGE

MGA will prepare admission badges in advance for those exhibitors who will be working in the exhibit hall. Badges may be picked up at the registration desk where they will be filed under the company name. ALL PERSONNEL WILL NEED A NAME BADGE TO ENTER THE EXHIBIT HALL.

## Do Not List Name if it is Listed on the Registration Form

PLEASE PRINT OR TYPE ONLY

NAME (FIRST & LAST)	COMPANY NAME	CITY & STATE

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Please return form to the MGA no later than Tuesday, October 8<sup>th</sup>, 2019.**

Fax: 417-831-3907

Mail: Missouri Grocers Association

315 N Ken Ave

Springfield, MO 65802

# SILENT AUCTION

The Silent Auction is a well attended event at the MGA Convention, and you have the opportunity to be a part of it.

We're looking for some unique items to be donated, for example: your company's premiums, special logo items, or even a memorable gift you purchased especially for this event. You could even donate a personalized item such as a week at your time share, etc. Use your imagination!

Donations will be displayed at the showcase for those attending to view and submit written bids. Winners will be announced on-site at the Trade Show. Value must be at least **\$25**. There is no limit on how high (or how many), just let us know how you will participate!

*YOUR PARTICIPATION WILL ASSIST IN ENSURING A STRONGER GROCERY INDUSTRY IN MISSOURI*

## Some of the Items Donated in Past Years

- **Jackets / Sweatshirts**
- **T-Shirts**
- **Duffel Bags**
- **Coolers**
- **Show Tickets**
- **Gift Baskets**
- **Sports Tickets**
- **Golf Bags**
- **Umbrellas**
- **Grills**
- **Business Tours**
- **Beats Headphones**
- **Gift Certificates**
- **Trips**
- **Golf Clubs**
- **Wine Baskets**

**YES! I want to help by donating the following item(s):**

ITEM	Value
	\$
	\$
	\$
	\$

Name \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I will mail my donation to the MGA office  
by **Tuesday, October 8<sup>th</sup>**

I will drop my donation off at the MGA office  
by **Tuesday, October 8<sup>th</sup>**

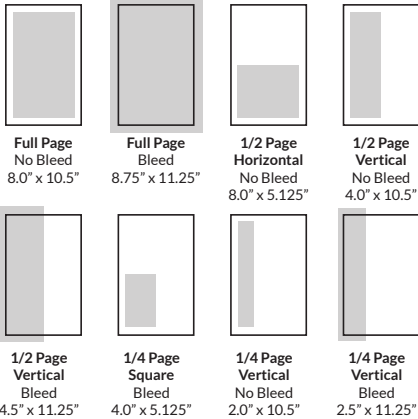
I will turn my donation into the registration desk at Tan-Tar-A by 5:00 pm on **Wednesday, October 16<sup>th</sup>**

*Mail to: Silent Auction c/o Missouri Grocers Association, 315 N. Ken Ave, Springfield, MO 65802  
or Fax to 417-831-3907. For questions or additional information, please call the MGA office at 417-831-6667*

# ADVERTISE IN THE CONVENTION MAGAZINE

HAVE YOUR AD SEEN BY 1,000s OF SUBSCRIBERS AND EVERYONE AT THE CONVENTION!

## AD SIZE OPTIONS



## MAGAZINE INSERTION DEADLINE

**August 2<sup>nd</sup>, 2019**

## ADVERTISING RATES

### Missouri Grocer Magazine

	Black & White	Color
Full Page	\$325.00	\$675.00
Half Page	\$250.00	\$375.00
Quarter Page	\$160.00	\$285.00

### Mechanical Requirements

Preferred format is PDF. However, we accept files from Photoshop and Acrobat. All photos and images should be a minimum resolution of 300 dpi at 100 percent. All color should be designed in CMYK. Please embed all fonts and graphics. All ads and bleeds should be at least 1/8-inch from the trim.

**To reserve ad space in the Missouri Grocer magazine, fill out the form below, and mail to 315 N. Ken Avenue, Springfield MO 65802, email to [ccampbell@missourigrocers.com](mailto:ccampbell@missourigrocers.com), or fax to 417-831-3907. If you have any questions, call Cory Campbell at 417-831-6667.**

### COMPANY PURCHASING AD

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

### ADVERTISEMENT AGENCY

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

### AD SIZE

Circle One

Full Half Quarter

### COLOR/B&W

Circle One

Color B & W

### COST

\$ \_\_\_\_\_

Missouri Grocers Association is hereby authorized to publish advertising of the specifications noted above in the Missouri Grocer magazine for the 2019 advertising year. I agree to have ad artwork to the editor of said publication no later than **August 2nd, 2019**. If artwork deadlines are not met, the latest ad copy on file will be repeated. The below named individual/organization agrees to pay posted ad rates for the ad size indicated. Failure to do so will result in forfeiture of the advertising contract. The editor reserves the right to refuse copy deemed inappropriate or offensive in nature. Advertisers and/or advertising agencies assume full liability for all advertising content that they supply.

Signature \_\_\_\_\_ Date \_\_\_\_\_