EMBRACING THE CHANGE
The New Era of Food Retail
2018 MGA Showcase | July 19-21 | Tan Tar A Resort

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CONTACT INFORMATION
Missouri Grocers Association
315 North Ken Avenue • Springfield, MO 65802
Phone: 417.831.6667 • Fax: 417.831.3907
www.missourigrocers.com
Dear Exhibitors,

The Missouri Grocers Association is happy to announce that the 2018 MGA Showcase will be July 19th-21st at Tan-Tar-A Resort Golf Club, Marina & Indoor Water Park located in the beautiful Lake of the Ozarks. This year, we are so excited to introduce to you an enhanced schedule that will make your time on the trade show floor more valuable. As you know, the food retail business has drastically changed in recent years due to a variety of factors. This year’s convention theme is: Embracing the Change - The New Era of Food Retail. We will have session panels relating to the changes coming about in the industry. This year we will also be introducing a meet and greet for exhibitors to have some invaluable time with the MGA board members on Thursday, July 19th at 4:00 PM, just before exhibit set-up, so be sure to plan on coming in Thursday so you don’t miss out on this opportunity!

The enclosed forms in this Exhibitor Packet contain important trade show and general convention information. Take note that the trade show is one day - Friday. All electrical and rental items will be taken care of by Tan-Tar-A Resort while shipping will be handled by Page & Brown Convention Services.

### Exhibitor and MGA Board Meet and Greet

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Exhibitor Set Up</td>
<td>Thursday</td>
<td>July 19th</td>
</tr>
<tr>
<td>NEW Show Hours</td>
<td>Friday</td>
<td>July 20th</td>
</tr>
<tr>
<td>Exhibitor Move-Out</td>
<td>Friday</td>
<td>July 20th</td>
</tr>
</tbody>
</table>

### Booth Size

- **8’ X 10’**

### Equipment

- One Identification Sign
- 1 - 6’ x 30” Draped and Skirted Table
- 2 - Chairs
- 1 - Wastebasket

*Electrical hook up is not included with your booth package; please contact Tan-Tar-A Resort (see pages 8-9)*

### Drape

- Green & Bone

### Aisle Carpet

- Exhibit Hall is Carpeted

### Shipping Info

Freight shipments must be sent prepaid. COD shipments will be refused.

### Send freight to:

- MGA Showcase
- Tan-Tar-A Resort
- Insert: Exhibitor Name and Booth #
- C/O Page & Brown Convention Services
- 5744 Chapel Drive
- Osage Beach, MO 65065

We are looking forward to having another great show this year! If you have any questions, please contact me at 417-831-6667 or jgaddie@missourigrocers.com.

Thank you,

**Jenna Gaddie**

*Communications & Events Coordinator*
Booths & Merchandising Show: Entire exhibit hall will be carpeted blending in with your booth dividers and backdrop curtain. A uniform design of booths will be adopted and furnished by the Association at no extra cost. Traditional booths will consist of one booth 8’x10’, one 6’ x 30” table with cover, two chairs, one waste basket, identification sign, and daily cleaning service. Merchandising areas will be taped off in dimensions requested with one 6’ x 30” table, two chairs, and a waste basket with daily cleaning service. Additional tables/chairs may be ordered in advance through Tan-Tar-A Resort.

Insurance: All goods placed in this show will be at the risk of the owner. MGA will not be responsible for the safety of exhibits against robbery, fire, water or any other causes; in all cases, exhibitors must maintain their own goods.

Electrical/Internet Service: Adequate current is available and can be supplied upon request through Tan-Tar-A Resort at an additional cost to exhibitor.

Exhibitor Passes: Name badges will be issued for the use of the exhibitors and employees working at convention exhibits. NAME BADGE WILL BE REQUIRED TO ENTER THE EXHIBIT AREA.

Reduced Cost Registration Packet: Two (2) reduced cost, full convention registrations can be purchased with an 8x10 booth space rental. A place is provided for these registrants’ names on the booth contract. If you need further assistance in this matter contact Jenna Gaddie at 417-831-6667.

Schedule

Booth Application Returned
(Deposit of $100 per booth required to reserve space)

Advertising for Missouri Grocer
(Including ad and artwork)

Hotel Reservation Deadline to Tan Tar A

Balance of Payment Due for Booth
(No one will be allowed to exhibit unless space is PAID prior to the convention)

Convention Registration Form Deadline

Admission Badge Request Form to MGA Office

Deadlines
As soon as possible

Saturday, May 5th, 2018

Wednesday, June 20th, 2018

Friday, June 29th, 2018

Tuesday, July 10th, 2018

Tuesday, July 10th, 2018

NEW Trade Show Schedule

Exhibitor and MGA Board Meet and Greet
Thursday, July 19th
4:00 pm to 5:00 pm

Exhibitor Set Up:
Thursday, July 19th
5:00 pm to 11:00 pm
Friday, July 20th
7:00 am to 11:45 am

Show Hours:
Friday, July 20th
12:00 pm to 4:00 pm

Exhibitor Move Out:
Friday July 20th
4:00 pm to 6:00 pm
Friday, July 20th
9:00 pm to 11:00 pm
Traditional Booth Size:
8’x10’

Booth Cost:
Booth w/ 2 registrations $800
Booth only $600
Additional booths $550 each

Merchandising Area
Size & Cost:
20’x20’ $1,200
20’x40’ $2,000
40’x40’ $4,000

Deposit:
A $100 non-refundable deposit is required to hold each space and is due with contract. Balance is due before June 29th, 2018.

Set-Up:
Thursday, July 19th
5:00 pm to 11:00 pm
Friday, July 20th
7:00 am to 11:45 am

NEW Exhibit Hours:
Friday, July 20th
12:00 pm to 4:00 pm

Move-Out:
Friday, July 20th
4:00 pm to 6:00 pm
Friday, July 20th
9:00 pm to 11:00 pm
**TRADITIONAL BOOTH CONTRACT**

**2018 Trade Show Date and Time**
- **Set Up**
  - Thursday, July 19th • 5:00 pm to 11:00 pm
  - Friday, July 20th • 7:00 am to 11:45 am
- **Move Out**
  - Friday, July 20th • 4:00 pm to 6:00 pm
  - Friday, July 20th • 9:00 pm to 11:00 pm

**Arrangement of Exhibits**
Each exhibit space is 8’x10’ and is fully draped on three sides with the back 8’ high or 3’ high (depending on location) and two sides 3’ high. Each exhibitor will be furnished a 6’ skirted table, two chairs, and a trash can.

Electricity must be arranged by the exhibitor through Tan-Tar-A Resort in advance.

Freight can be arranged through Page & Brown Convention Services.

**Space Allotment**
Space will be allotted in the order requests are received. Please indicate your first, second and third choices to facilitate handling. The MGA reserves the right to change the location of your booth should the need arise. Reservations accepted by telephone: 417-831-6667 or fax: 417-831-3907.

**Terms**
All booths will require a $100 deposit with the contract, which is non-refundable. Balance will be due by June 29th, 2018. No one will be allowed to exhibit until payment is received for space. No refunds will be made on space unless resale is arranged and approved by Dan Shaul, State Director. No cancellations after June 22nd, 2018.

**Liability**
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the hotel premises and will indemnify, defend, and hold harmless the Missouri Grocers Association, Page & Brown Convention Services, and the Tan-Tar-A Resort, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitors are urged to insure themselves against such risk of loss or liability. Neither the Association, Page & Brown Convention Services, or the Tan-Tar-A Resort guarantee exhibitors against loss by theft or otherwise.

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<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>E-mail</th>
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<tbody>
<tr>
<td>Address</td>
<td>Telephone</td>
</tr>
<tr>
<td>City • State • Zip</td>
<td>Fax</td>
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<tr>
<td>Booth sign to read</td>
<td></td>
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</tbody>
</table>

First Choice ___________________ Second Choice ___________________ Third Choice ___________________

_____ $800.00 includes booth and two full registration packets

List names for two registrants ___________________________________________________________

_____ $600.00 includes booth only

_____ $550.00 for each additional booth. Total number ______

☐ Deposit for ______ booms at $100.00 each $________

☐ Please bill my company for $________________________

☐ Please charge my credit card for $__________________

Name appearing on card __________________________________________

CVV # __________ Expiration date __________ Signature ________________

**If billing information is different than mailing address:**

Address ______________________________ City • State • Zip ______________________________

We, the undersigned, contract for exhibit space shown in the diagram which we have designated above. It is also understood that the $100 deposit is non-refundable and the balance will be paid in full before June 29th, 2018. The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in this contract.

Name ________________________ Signature ________________________ Date ________________

Mail to: Missouri Grocers Association, 315 N. Ken Ave., Springfield, MO 65802
MERCHANDISING AREA CONTRACT

2018 Trade Show Date and Time
Friday, July 20th • 12:00 pm to 4:00 pm

Set Up
Thursday, July 19th • 5:00 pm to 11:00 pm
Friday, July 20th • 7:00 am to 11:45 am

Move Out
Friday, July 20th • 4:00 pm to 6:00 pm
Friday, July 20th • 9:00 pm to 11:00 pm

Arrangement of Exhibits
Each Merchandising area will be taped off in dimensions requested by the exhibitor. Each exhibitor will be furnished a waste basket, 6’ skirted table, two chairs, and daily cleaning service.

Electricity must be arranged by the exhibitor through Tan-Tar-A Resort in advance.

Freight can be arranged through Page & Brown Convention Services.

Space Allotment
Space will be allotted in the order requests are received. Please indicate your first, second and third choices to facilitate handling. The MGA reserves the right to change the location of your booth should the need arise. Reservations accepted by telephone: 417-831-6667 or fax: 417-831-3907.

Terms
All booths will require a $100 deposit with the contract, which is non-refundable. Balance will be due by June 29th, 2018. No one will be allowed to exhibit until payment is received for space. No refunds will be made on space unless resale is arranged and approved by Dan Shaul, State Director. No cancellations after June 22nd, 2018.

Liability
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the hotel premises and will indemnify, defend, and hold harmless the Missouri Grocers Association, Page & Brown Convention Services, and the Tan-Tar-A Resort, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitors are urged to insure themselves against such risk of loss or liability. Neither the Association, Page & Brown Convention Services, or the Tan-Tar-A Resort guarantee exhibitors against loss by theft or otherwise.

Exhibitor ________________________________ E-mail ________________________________
Address __________________________________ Telephone ________________________________
City • State • Zip ________________________________ Fax ________________________________
Booth sign to read ____________________________________________

First Choice __________________ Second Choice __________________ Third Choice __________________

□ 20’ x 20’ Area = $1,200.00
□ 20’ x 40’ Area = $2,000.00
□ 40’ x 40’ Area = $4,000.00

Deposit for __________________________ Check enclosed for full payment of $ __________
□ Please bill my company for $ __________________________
□ Please charge my credit card for $ __________________________  □ MasterCard  □ Visa
Name appearing on card __________________________ Card number __________________________
CVV # __________ Expiration date __________ Signature __________________________

If billing information is different than mailing address:
Address __________________________________ City • State • Zip __________

We, the undersigned, contract for exhibit space shown in the diagram which we have designated above. It is also understood that the $100 deposit is non-refundable and the balance will be paid in full before June 29th, 2018. The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in this contract.

Name __________________________ Signature __________________________ Date __________

Mail to: Missouri Grocers Association, 315 N. Ken Ave., Springfield, MO 65802
EXHIBITOR ADMISSION BADGE

MGA will prepare admission badges in advance for those exhibitors who will be working in the exhibit hall. Badges may be picked up at the registration desk where they will be filed under the company name. ALL PERSONNEL WILL NEED A NAME BADGE TO ENTER THE EXHIBIT HALL.

Do Not List Name if it is Listed on Registration Form

PLEASE PRINT OR TYPE ONLY

<table>
<thead>
<tr>
<th>NAME (FIRST &amp; LAST)</th>
<th>COMPANY NAME</th>
<th>CITY &amp; STATE</th>
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Contact Name ______________________________
Company __________________________________
Address ____________________________________
City/State/Zip ______________________________
Phone _______________________________ E-mail ______________________________

Please return form to the MGA no later than Tuesday, July 10th, 2018.
Fax: 417-831-3907
Mail: Missouri Grocers Association
   315 N Ken Ave
   Springfield, MO 65802
WELCOME TAN-TAR-A EXHIBITOR

Included with your exhibit space is: 1) 6’ x 30” draped and skirted table; 2) chairs; 1) wastebasket; and carpeted 8’ x 10’ area

PLEASE COMPLETE THE FOLLOWING INFORMATION AND FAX/MAIL YOUR ORDER ALONG WITH THE FORM OF PAYMENT ON PAGE 9.

494 Tan Tar A Drive, P O Box 188TT, Osage Beach MO 65065
Hotel Phone #: (573) 348-3131
Exhibit Coordinator Phone: 573-348-8551 * Fax: 573-348-8605
Email: sales@tan-tar-a.com

Tan-Tar-A does not allow any food or beverages to be brought into the Exhibit Areas. Please contact the Tan-Tar-A Catering Department for any food or beverage requirements at (573) 348-8551.

<table>
<thead>
<tr>
<th>Qty</th>
<th>Item</th>
<th>Pre-Order Price</th>
<th>On-Site Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Additional 6’x30” Draped &amp; Skirted Table(s), One time charge</td>
<td>$19.00 each</td>
<td>$25.00 each</td>
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<tr>
<td></td>
<td>Additional 6’x18” Draped &amp; Skirted Table(s), One time charge</td>
<td>$13.00 each</td>
<td>$19.00 each</td>
</tr>
<tr>
<td></td>
<td>High Back Bar Stool, One time charge</td>
<td>$20.00 each</td>
<td>$25.00 each</td>
</tr>
<tr>
<td></td>
<td>Cocktail Tables (tall), One time charge</td>
<td>$20.00 each</td>
<td>$25.00 each</td>
</tr>
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**AUDIOVISUAL**

- 37” LCD Flat Screen Monitor per item/per day $175.00 $225.00
- Easel(s) per item/per day $19.00 $25.00
- Extension Cord(s), or Power Strip(s) per item/per day $13.00 $19.00
- 32” Flat Screen LCD Monitor w/DVD per item/per day $125.00 $175.00
- 20” Flat Screen LCD Monitor w/DVD per item/per day $100.00 $150.00
- 6’x6’ Tripod Screen per item/per day $51.00 $63.00

TELEPHONE SERVICE – PAYMENT MUST BE ROOM CHARGE OR CREDIT CARD
A $200 deposit will be applied to cover anticipated phone calls.

- High Speed Internet Line, per day $95.00 per day $125.00 per day
- Direct Line (Outgoing Calls Only), ** plus cost of calls, 5.475% sales tax and 55% service charge on calls $50.00 ** $60.00**
- Private Line (Incoming/Outgoing Calls), ** plus cost of calls, 5.475% sales tax and 55% service charge on calls $75.00 ** $90.00**

**ELECTRICAL SERVICE**

- Set(s) of Two, 110V Electrical Outlets, One time charge $50.00 $55.00
- Set(s) of 220 Amp Electrical Service, One time charge $127.00 $190.00

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<tr>
<th>Total</th>
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ALL ABOVE ITEMS INCLUDE BANQUET ADMINISTRATION SERVICE FEE AND SALES TAX. If Tax Exempt, please send a current Missouri State Tax Exempt Letter with Exhibit Form

Please complete the payment information on the next page!
PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO: TAN-TAR-A RESORT.
IF PAYMENT IS NOT RECEIVED IN ADVANCE,
PAYMENT MUST BE MADE AT EXHIBIT SET UP, AT THE ON-SITE PRICE!

PLEASE PRINT OR TYPE LEGIBLY

Full Name of Conference ______________________________________________________

Dates of Conference ______________________________________________________

Company ________________________________________________________________

Address _________________________________________________________________

City, State, Zip ___________________________________________________________

Email ____________________________ Phone ________________________________

PRINTED NAME __________________________ Signature _______________________

Payment Enclosed:  Yes ______ No ______  If no, charge to guestroom of ____________________

Credit Card # __________________________ Expiration Date ____________________

3 or 4 Digit Security Code on Back of Credit Card (Required) __________________

FOR SHIPPING OF EXHIBIT MATERIALS
AND DISPLAY ASSEMBLY, PLEASE UTILIZE
PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065
PHONE: 573-348-5176 * SERVICE@PAGEBROWN.COM

Tan-Tar-A Resort will not be responsible or liable for any loss, damage or claims arising out of exhibitor’s activities on the hotel’s premises except for any claims, loss, or damages arising directly from its negligence.
Exhibit Material Handling

SHIPPING INSTRUCTIONS - INCOMING

NO COLLECT SHIPMENTS WILL BE ACCEPTED. Send shipments PRE-PAID to the below address, with the following information.

Name of Show ___________________________ Date of Show __________ Location of Show _______________________

Company Name ___________________________ Booth #(s) ______________ (if known)

C/O Page & Brown Convention Services | 5744 Chapel Drive | Osage Beach, MO 65065

• If you will be shipping freight, we require this form to be on file with payment, before the arrival of your exhibit material.
• Shipments (each item) must be labeled with all of the above information to insure delivery to proper booth.
• If phone calls are necessary to determine necessary show delivery information, there will be a $30 surcharge added.
• Credit card orders will be processed after the show is over. Indicate if you would like a receipt faxed.
• If weight of shipment is known, pre-payment may be made by check. See rate schedule below.
• Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an additional $50.

OUTGOING SHIPPING INSTRUCTIONS

• Representative at show site will be expected to label their containers and furnish us with shipping documents.
• Pre-printed shipping documents with your account number will help expedite outgoing shipping.
• Our outgoing material handling form will be provided at show site. We require that it be completed and left with shipment.
• It is your company’s responsibility to call carrier and arrange for pickup, if shipping with other than UPS or Federal Express.
• When time frame allows, we request that pickups be scheduled at our warehouse, the next business day after show closes.

PAGE & BROWN WILL PROVIDE THE FOLLOWING SERVICES:

• Receive and store shipments (30 days free storage allowed).
• Delivery to booth, prior to exhibitor set-up time.
• Removal and return of empty crates to and from booths.
• Handling out of the exhibit site at conclusion of the show.

For Labels & More Information Visit Our Web Site at www.pagebrown.com and Click On Exhibit Material Handling

*** Keep Your Shipment Tracking Numbers**

RATE SCHEDULE

I. ADVANCE SHIPMENTS Shipments received at warehouse. Shipments of common freight and crated exhibits will be received and stored, up to 30 days prior to show, and delivered to booth at show site. Any necessary handling of empty containers to and from storage and outgoing handling at conclusion of show.

II. RECEIVING AT SHOW SITE Shipments received at show site during exhibitor move in period only. early shipments will be refused. Includes receiving, delivery to booth, any necessary handling of empty containers to and from storage, and outgoing handling at conclusion of show.

III. OUTGOING HANDLING ONLY

IV. HANDLING UNCRATED MATERIAL Rates in Item I and Item II above apply to common freight and crated exhibit material shipments of more than 10 loose boxes will have a 30% surcharge to above rates to cover additional handling time.

LIMITS OF LIABILITY AND RESPONSIBILITY

We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or loss of materials after delivery to booth, during installation time, or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibitor should contact their insurance carrier if necessary, to provide insurance coverage for materials from the time they leave your firm until they are returned after the show. Limit of liability is $.25 per lb, per article, with a maximum liability of $50.00 per item, and a maximum of $1,000.00 per shipment. Hotels – Convention Centers Will Not Accept Freight As They Do Not Have The Facilities To Receive Or Store Freight.

By submitting this form, you authorize Page & Brown to apply charges to credit card number provided.
DISPLAY INSTALLATION WITHOUT YOUR SUPERVISION

You are authorized to assemble our background display, prior to our arrival at the convention center. We are forwarding blueprints, a photo or instructions for your information. We understand that all work will be done on straight time. Shipping information will be sent to you shortly.

Per man hour – 2 hour minimum ➤ $50.00 Per Hour
Date and time assembly to be completed ___________ # of men ___________ app. hrs ___________

Set up plans in crate ________________ or attached ________________

We would like the same service to dismantle and pack our exhibit. Instructions for shipping and weigh-bill will be provided before the end of the show.

Per man hour – 1 hour minimum ➤ $50.00 Per Hour
Date and time to dismantle ___________ # of men ___________ app. hrs ___________

DISPLAY INSTALLATION WITH YOUR SUPERVISION

We would like ________ men available, app. hrs ________ to assemble our display, under the supervision of our representative.

Per man hour – 2 hour minimum ➤ $45.00 Per Hour
The above man, or men, to report to our booth on ___________ (date) at ___________ (A.M. P.M.)

We would like ___________ men available, app. hrs ___________ to dismantle and pack our display, under the supervision of our representative.

Per man hour – 1 hour minimum ➤ $45.00 Per Hour
The above man, or men, to report to our booth on ___________ (date) at ___________ (A.M. P.M.)

FOR LABELS & MORE INFORMATION VISIT OUR WEB SITE
WWW.PAGEBROWN.COM /CLICK ON EXHIBIT MATERIAL HANDLING

Date of Shipment ___________ # of Pieces Shipped ___________ Via ___________
Trade Show ___________ Amount Paid ___________ Weight ___________
Contact ___________ Telephone ___________
Company Name ___________ Fax ___________
Address ___________ City ___________ State ___________ Zip ___________
Card # ___________ Exp. Date _______ Code _______ Authorized By ___________

By submitting this form, you authorize Page & Brown to apply charges to credit card number provided.

PLEASE LABEL SHIPMENT AS FOLLOWS:

Ship To:
Name of Show ___________ Booth # ___________
Location of Show ___________
Company Name ___________ Phone Number (_____ ) ___________
Number ___________ of ___________ Pieces

C/O Page and Brown Convention Services
5744 Chapel Drive
Osage Beach, MO 65065
SCHEDULE OF EVENTS

Thursday, July 19th

7:00 AM  Golf Tournament
12:00 PM  Pool Cabana Refreshments
4:00 PM  Exhibitor and MGA Board Meet and Greet
7:30 PM  Best Bagger and Junior Best Bagger Dinner and Entertainment

Friday, July 20th

9:00 AM  Legislative Breakfast
9:00 AM  Brunch and Brushes
10:00 AM  Business Session
11:00 AM  Business Session
12:00 PM  Trade Show
6:30 PM  Cocktail Reception
7:00 PM  President’s Gala

Saturday, July 21st

7:00 AM  Grab and Go Breakfast

MGA GOLF TOURNAMENT

This year’s golf tournament will be held on Thursday, July 19th at 7:00 AM. We are working on some exciting additions to the tournament, so be sure to keep an eye out for more information soon!

MAKE IT A FAMILY WEEKEND!

Tan-Tar-A will be honoring the convention room rate for two days before and after the showcase. Bring your family along to have fun with us during the showcase, and stay a few extra nights to do your own thing. We will have a few extra options for you Saturday to help you enjoy your stay. You know you want to!

SPONSOR THE SHOWCASE

Become a sponsor of the 2018 MGA Showcase! Sponsorships are available for both the overall showcase and golf holes. We have options to fit every budget. Become a part of what we’re doing to grow the grocery and food industry in Missouri! If you would like more information, please call the Missouri Grocers Association office at (417) 831-6667 or contact Jenna Gaddie at jgaddie@missourigrocers.com.
ADVANCE REGISTRATION
2018 MGA Showcase

Contact Name ____________________________________________
Store/Company __________________________________________
Address _______________ City ___________ State _____ Zip ______
Phone ___________________ Fax ___________________

CLASSIFICATION
(please check one)
☐ Retailer
☐ Associate

FULL REGISTRATION $195
- Pool Cabana
- Welcome Dinner & Game Night
- Best Bagger Contest
- Legislative Breakfast Meeting
- Brunch and Brushes
- Business Sessions
- Merchandising Show
- Exhibitor Shopping List - Retailers
- Cocktail Reception
- President’s Gala
- Grand Prize Entry

THURSDAY REGISTRATION $50
- Pool Cabana
- Welcome Dinner & Game Night
- Best Bagger Contest

BRUNCH AND BRUSHES $50
- Brunch
- Painting (planter box or pallet board with choice of design)
- Prizes

FRIDAY REGISTRATION $150
- Legislative Breakfast Meeting
- Brunch & Brushes
- Business Sessions
- Merchandising Show
- Cocktail Reception
- President’s Gala
- Exhibitor Shopping List - Retailers

PRESIDENT’S GALA $85
- Cocktail Reception
- Dinner and Awards

KIDS REGISTRATION $85
- Pool Cabana
- Welcome Dinner & Game Night
- UMB Junior Best Bagger
- Brunch & Brushes (tote bag project)
- Merchandising Show
- Friday PM Program
- Prizes

BUY TWO FULL REGISTRATIONS, GET ONE FREE!

☐ Please bill me for $
☐ Check enclosed for $

Make checks payable to the MGA and mail or fax with completed registration form to:
Missouri Grocers Association
315 N. Ken Avenue
Springfield, MO 65802
(P) 417.831.6667
(F) 417.831.3907

LAST DAY FOR PRE-REGISTRATION is
Tuesday, July 10th, 2018. After that date, registrations will be processed at the MGA registration desk at the hotel. No refunds or cancellations made after Friday, June 22nd, 2018, substitutions only.

Please print all information exactly as it should appear on name badge.

First/Last Name City

Full Reg. Thursday Reg. Workshops Only Friday Reg. Trade Show Only Non-Exhibitor President’s Gala Brunch & Brushes Kids Program

$195 $50 (No Charge) $150 $100 $85 $50 $85

☐ Please charge my credit card (check one) ☐ MasterCard ☐ Visa

Name on Card ________________________________
Card # ____________________________
Exp. Date __________ CVV# (3 or 4 digits on back) _________
Signature ______________________________________

If billing information is different than mailing address

Address ____________________ City _________ State ____ Zip ______

Hotel Reservations should be made directly with Tan-Tar-A by June 20th, in order to be guaranteed a room. Make your reservations early or you may not have a room! Call the hotel today at (800) 826-8272 and let them know you are with the Missouri Grocers Association.
**HOTEL RATES**

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
<th>Per Room, Per Day Plus Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guest Room</td>
<td>$133.00</td>
<td>$133.00</td>
</tr>
<tr>
<td>One Bedroom Suite</td>
<td>$198.00</td>
<td>$198.00</td>
</tr>
<tr>
<td>Two Bedroom Suite</td>
<td>$258.00</td>
<td>$258.00</td>
</tr>
</tbody>
</table>

**RESERVATIONS**

To make a reservation, please call (800) 826-8272
- Don’t forget to inform the hotel that you are with the Missouri Grocers Association
- The convention rate is available two days before and after the showcase

*Please contact Jenna Gaddie at the MGA office by phone at 417-831-6667 or by email at jgaddie@missourigrocers.com with any questions.*

**HOTEL POLICY**

Reservations MUST be made no later than Wednesday June 20th, 2018 to guarantee accommodations at convention rate.

However, reservations will be accepted and confirmed up to the opening day of the showcase providing accommodations are still available.

**Cancellation Policy:**
- All cancellations must be made at least THREE (3) days prior to arrival date.

**Hotel Address:**
- Tan-Tar-A Resort
- 494 Tan Tar A Drive
- State Road KK
- Osage Beach, Missouri 65065
SILENT AUCTION

The Silent Auction is a well attended event at the MGA Showcase every year, and you have the opportunity to be a part of it.

We’re looking for some unique items to be donated, for example: your company’s premiums, special logo items, or even a memorable gift you purchased especially for this event. You could even donate a personalized item such as a week at your time share, etc. Use your imagination!

Donations will be displayed at the showcase for those attending to view and submit written bids. Winners will be announced on-site at the Showcase. Value must be at least $25. There is no limit on how high (or how many), just let us know how you will participate!

YOUR PARTICIPATION WILL ASSIST IN ENSURING A STRONGER GROCERY INDUSTRY IN MISSOURI

Some of the Items Donated in Past Years

• Jackets / Sweatshirts  • Show Tickets  • Sony Radio  • Microwave
• DVD Players      • Gift Baskets  • Grill      • Trip
• Autographed Memorabilia  • Sports Tickets  • Silk Floral Arrangement  • Golf Clubs
• Duffel Bags  • Smart TV    • Sirius Satellite Radio  • Wine Baskets
• Knife Set      • Golf Bags  • Bicycle    • Sauces and Marinades

YES! I want to help by donating the following prize(s):

<table>
<thead>
<tr>
<th>ITEM</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
</tr>
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<td></td>
<td>$</td>
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<td>$</td>
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<td>$</td>
</tr>
</tbody>
</table>

Name ____________________________________________
Company ____________________________ Phone ____________________________
Email __________________________________________
Address ____________________________ City ____________ State _______ Zip _______

☐ I will mail my donation to the MGA office by Tuesday, July 10th
☐ I will drop my donation off at the MGA office by Tuesday, July 10th
☐ I will turn my donation into the registration desk at Tan-Tar-A by 9:00 am on Friday, July 20th

Mail to: Silent Auction c/o Missouri Grocers Association, 315 N. Ken Ave, Springfield, MO 65802 or Fax to 417-831-3907. For questions or additional information, please call the MGA office at 417-831-6667
ADVERTISE IN THE CONVENTION MAGAZINE
HAVE YOUR AD SEEN BY 1,000 SUBSCRIBERS AND EVERYONE AT THE CONVENTION!

AD SIZE OPTIONS

MAGAZINE INSERTION DEADLINE

MAY 5th, 2018

ADVERTISING RATES

Missouri Grocer Magazine

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>Black &amp; White</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$325.00</td>
<td>$675.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$250.00</td>
<td>$375.00</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$160.00</td>
<td>$285.00</td>
</tr>
</tbody>
</table>

Mechanical Requirements
Preferred format is PDF. However, we accept files from Photoshop and Acrobat. All photos and images should be a minimum resolution of 300 dpi at 100 percent. All color should be designed in CMYK. Please embed all fonts and graphics. All ads and bleeds should be at least 1/8-inch from the trim.

To reserve ad space in the Missouri Grocer magazine, fill out the form below, and mail to 315 N. Ken Avenue, Springfield MO 65802, scan to jgaddie@missourigrocers.com, or fax to 417-831-3907. If you have any questions, call Jenna Gaddie at 417-831-6667.

COMPANY PURCHASING AD
Company ____________________________
Contact ____________________________
Address ____________________________
City __________ State _____ Zip ________
Phone ______________________________
Email ______________________________

AD SIZE
Circle One
Full  Half  Quarter

ADVERTISER AGENCY
Company ____________________________
Contact ____________________________
Address ____________________________
City __________ State _____ Zip ________
Phone ______________________________
Email ______________________________

COLOR/B&W
Circle One
Color  B & W

COST
$ __________

Missouri Grocers Association is hereby authorized to publish advertising of the specifications noted above in the Missouri Grocer magazine for the 2018 advertising year. I agree to have ad artwork to the editor of said publication no later than May 5th, 2018. If artwork deadlines are not met, the latest ad copy on file will be repeated. The below named individual/organization agrees to pay posted ad rates for the ad size indicated. Failure to do so will result in forfeiture of the advertising contract. The editor reserves the right to refuse copy deemed inappropriate or offensive in nature. Advertisers and/or advertising agencies assume full liability for all advertising content that they supply.

Signature ____________________________ Date ____________________