

BECOME A SPONSOR OF THE MGA SHOWCASE!

WE HAVE SPONSORSHIP OPPORTUNITIES TO FIT EVERY BUDGET!

SPONSORSHIP LEVELS

Platinum Sponsorships

Gold Sponsorships

Silver Sponsorships

Golf Sponsorships

A La Carte Sponsorships

Your company will receive special recognition with signage, acknowledgment at all MGA Showcase events, and program materials. Check out the reverse side to discover additional opportunities available with your sponsorship!

Contact Name _____ Store/Company _____

Address _____ City _____ State _____

Phone _____ Fax _____

Email _____

Sponsorship Level _____

Chosen Month for MGA _____

Connect Banner Ad (if applicable) _____

Please bill me for \$ _____

Check enclosed for \$ _____

Make checks payable to MGA and mail or fax with completed form to:

Missouri Grocers Association



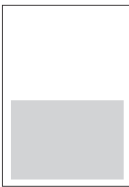





315 N. Ken Avenue
Springfield, MO 65802
Fax: 417.831.3907

If you have chosen a sponsorship package that includes an ad and/or article in the Missouri Grocer Magazine, please email your materials to jgaddie@missourigrocers.com **no later than Tuesday, May 23rd**. Refer to the guide on the right for ad options. Please email your company logo, if you have chosen a package where it will be used on the MGA website, to jgaddie@missourigrocers.com.

Mechanical Requirements for Missouri Grocer Ads

Preferred format is PDF. However, we accept files from Photoshop, Acrobat, and QuarkXPress. All photos and images should be a minimum resolution of 300 dpi at 100 percent. All color should be in CMYK. Please embed all fonts and graphics. All ads and bleeds should be at least 1/8 inch from the trim.

Advertisement Size Options

| | | | |
|--|---|---|---|
|  |  |  |  |
| Full Page No Bleed 8.0" x 10.5" | Full Page Bleed 8.75" x 11.25" | 1/2 Page Horizontal No Bleed 8.0" x 5.125" | 1/2 Page Vertical No Bleed 4.0" x 10.5" |
|  |  |  |  |
| 1/2 Page Vertical Bleed 4.5" x 11.25" | 1/4 Page Square 4.0" x 5.125" | 1/4 Page Vertical No Bleed 2.0" x 10.5" | 1/4 Page Vertical Bleed 2.5" x 11.25" |

MISSOURI GROCERS ASSOCIATION SPONSORSHIP PACKAGES

| Sponsorship Levels | Platinum | Gold | Silver | Golf | A La Carte |
|--|-----------------|-----------------|-----------------|--------------------|----------------------------|
| Price | \$15,000 | \$7,500 | \$4,000 | \$2,000 | \$1,500 \$1,000 \$500 |
| Special Recognition at the MGA Showcase for Sponsorship Level (with signage, acknowledgment at all events, and program material) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Ad in the Convention Issue of the Missouri Grocer Magazine | Full Page/Color | Full Page/Color | Half Page/Color | Quarter Page/Color | |
| Discount Off of Normal Advertising Rates when Placing an Ad in Six Issues of the MGA Topline Newsletter in 2018 | 10% | 8% | 5% | 5% | |
| Banner Ad in the MGA Connect for One Month of Your Choice (distributed weekly) | ✓ | ✓ | ✓ | ✓ | |
| Company Logo to Appear in Rotation on the Home Page of the MGA Website with Sponsorship Level | ✓ | ✓ | ✓ | ✓ | |
| Complimentary Convention Registrations | 10 | 8 | 4 | | |
| 8 X 10 booth in MGA Showcase (or credit toward larger booth) | ✓ | ✓ | ✓ | | |
| Priority Seating at the President's Awards Gala at the Showcase | ✓ | ✓ | ✓ | | |
| Complimentary 4 Person Golf Team | 2 | 1 | | 1 | |
| 1 Complimentary Golf Hole Sponsorship | ✓ | \$300 Credit | | ✓ | |
| Complimentary Article for the Convention Issue of the Missouri Grocer Magazine | ✓ | ✓ | | | |
| Opportunity to Present Educational Seminar at the Showcase | ✓ | | | | |